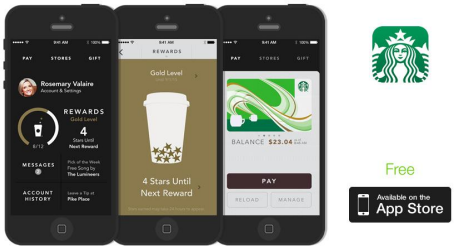
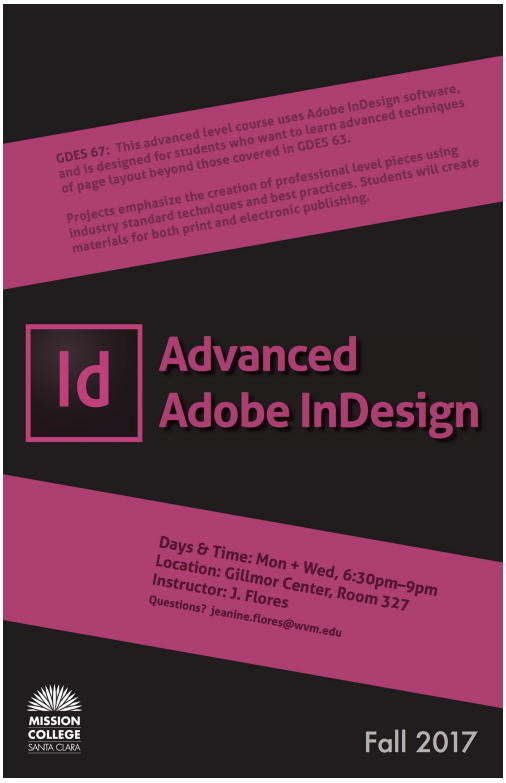
Flores, Jeanine
P03_Part 01/10
03.21.21

Instructions:
Choose: No less than (5) of your past projects to present in your portfolio.

My Portfolio Project List:

	Project Title	Project Image thumbnail
Project 1: Case Study 1	Starbucks Mobile App Redesign Purpose: to simplify the payment process on mobile.	
Project 2:	Website Intranet Development for the University of Washington Purpose: to improve the information architecture and the user experience of the UW portal.	
Project 3:	11STREET brand refresh Purpose: Create-a-thon competition for 25K advertising award—brand identity updated to include new touchpoints of the 11STREET brand and logo.	

Project 4	Advanced InDesign Poster Purpose: Create an in-house advertisement for an upcoming class at Mission College to increase visibility and enrollment.	
Project 5	Magazine Editorial Spread Purpose: Illustrate the content of the magazine article using the foundations of design layout, typography and color theory.	